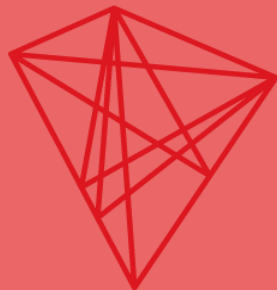




ALL ABOUT

sealnet.

*The Southeast Asian Service Leadership Network*



**SEALNet**  
SERVICE LEADERSHIP

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# About us

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## *Our Mission*

The Southeast Asian Service Leadership Network (SEALNet) is a non-profit organization that connects and fosters changemakers through service leadership for a strong and sustainable Southeast Asia.

SEALNet's mission is to build and nurture a community of servant leaders who are **committed to serving, equipped to lead, enterprising in action, and plugged into a network of like-hearted individuals.**

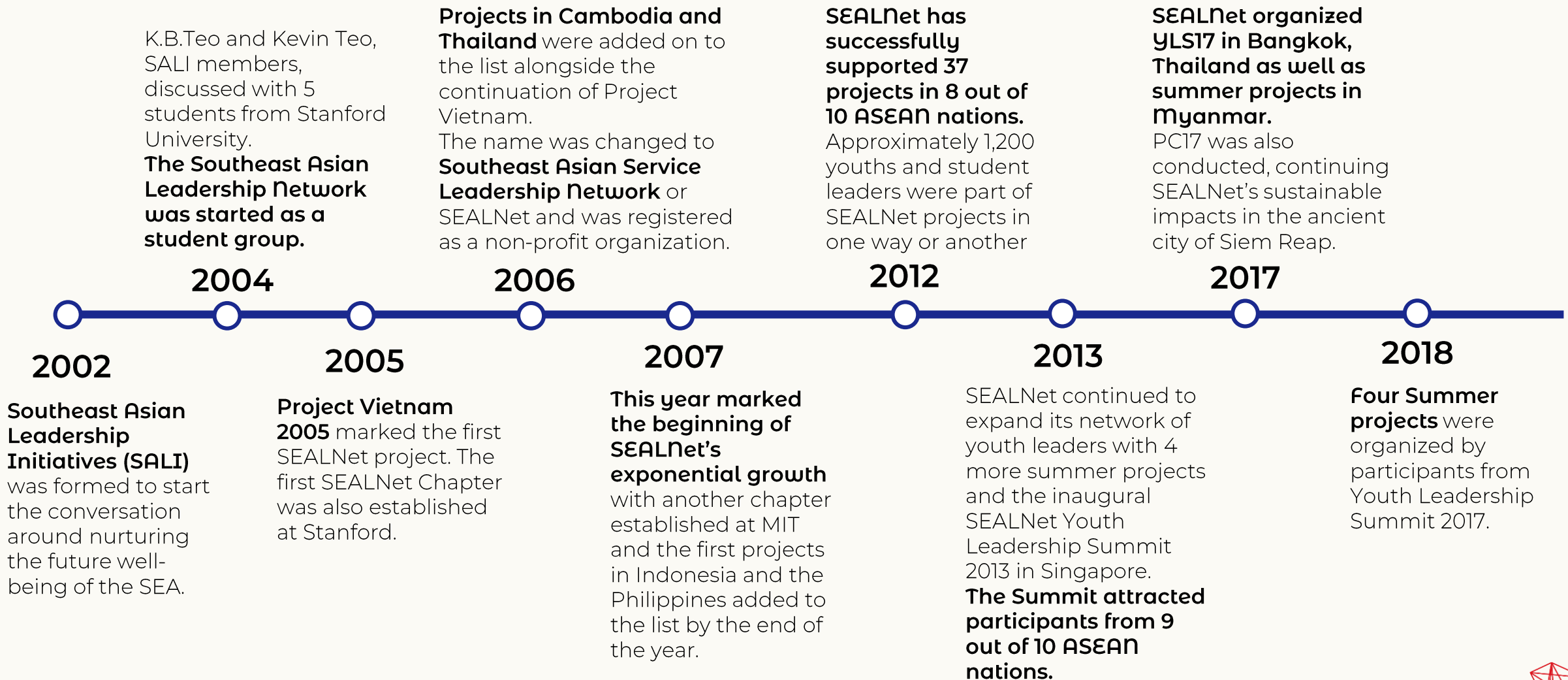
We strive to do this by delivering challenging and transformative programs that act as a medium for personal growth, social development, and intercultural connection.

## *Our Story*

In the Fall of 2004, a group of students from Stanford University and working professionals from the Southeast Asian Leadership Initiatives (SALI) – a foundation for innovative social enterprise projects – came together through their shared desire to see Southeast Asia grow. Their discussion at the Haas Center for Public Service would mark the birth of the Southeast Asian.

**In 2006, SALI and the SEALNet student group merged together on the basis of their shared values and mission to become the Southeast Asian Service Leadership Network.**

# Our Timeline



# Our Pillars

Central to the ethos of SEALNet is the belief that service and leadership go hand in hand. Extending across our entire network, this is the basis on which we carry out each and every one of our activities.



The foremost motivation and goal for action sparked from a genuine desire for social development and based on strong personal principles and ethics.

*Service*

*Leadership*

The means to initiate action and create change through a strong sense of direction, a thorough understanding of team dynamics, responsibility, and resilience.





# Our Core Values



## Compassion

SEALNet encourages our participants to **discover their heart to serve** and pursue that calling with a genuine interest in others' well-being, sympathy towards their hardships, and driven commitment to make a change for the better.

## Growth

We seek to help each individual realize their own immense capacity and potential, kindle their hunger for learning, and develop in them an ardent desire to see others around them grow.

## Connection

We bring people from different countries, cultures, and backgrounds together on the basis of their shared humanity, passion for social change and leadership orientation to **create an interconnected network much stronger than the sum of its individuals.**

## Authenticity

SEALNet is a safe space where people can be sincere with themselves and with others, where they can find truth in their actions and ideologies, and where heartfelt, lifelong bonds are formed.



# Our Motto



*"Say yes before knowing how"*

We inspire our members to step up and take the lead in service and leadership, so they are empowered to say yes to a challenge before they are fully sure how to serve and lead. SEALNet provides the "how" by equipping them with necessary skills and knowledge, and having mentors guide them.





# the SEALNET *experience*



Every summer, SEALNet brings together passionate youths from all corners of the globe to create a number of Service Leadership projects tackling specific social issues in Southeast Asia. Through these projects, participants gain practical leadership and organizational skills as they work hands-on to serve and to learn from the community.

SEALNet also organizes yearly Youth Leadership Summits, a platform to connect and grow the next generation of Servant Leaders with a focus on exploring the concept of Service Leadership.





# OUR

# MODEL

SEALNet operates on a model of **co-leadership** and **intergenerational mentorship** that acts to maintain the essence of this network and promote the emergent values of human connection.

## Co-Leadership

SEALNet's executive teams and programs are **run by two or more co-leaders**, encouraging them to explore how much more they can achieve together than individually.

Decisions are made collaboratively, based on **thorough refinement and integration of different ideas, perspectives, and frames of reference.**

This process entails that the leaders and their members **continuously learn** from one another, **strive** towards the holistic growth of the team, and **form genuine relationships** through their shared experience.

## Intergenerational Mentorship

Every year, experienced SEALNet members, known as **Professional Mentors**, **return to the organization to provide guidance and support** to new Summer Project Leaders and YLS organizers. During Summer Projects, SEALNet's mentorship model extends further to the community: university students are recruited as Mentors and paired one-on-one with high school student Mentees.

Within the organization, Executive Teams are mentored by a member of the Board of Directors, who in turn may look to the Council of Elders for advice.

This structure ensures that **the SEALNet spirit, experience, and knowledge are passed on from generation to generation, while allowing space for new ideas and opinions to develop**, serving as the foundation for SEALNet's continuous growth.



# Our Programs

## Summer Projects

We invite you to join our **Summer Projects** – where SEALNet’s philosophy turns into action – and discover the answer for yourself.

Summer Projects are fully immersive and experiential programs, **bringing together passionate youths from all corners of the world to help address imminent issues in Southeast Asian communities**, from environmental protection to mental health awareness – and everything else in between.

Though each project has its own unique curriculum, they are all aligned with SEALNet’s core values, built on the basis of our service and leadership pillars, and share a similar organizational model of co-leadership and intergenerational mentorship. Discover the opportunity to:



### Serve the community

Find your heart to serve, take action, and live the experience as a force for change.



### Become a leader

Through hands-on training, learn how much impact an individual can make, and how much more a team can with the right leader.



### Make new friends from all over the world

Connect with people from different countries and backgrounds, immerse yourself in Southeast Asian Culture, and make friends for life.



### Be part of our ever-expanding network of Service Leaders

Join our executive teams, participate in new programs, or step up to lead your own project – and be warmly welcomed into a community of like-hearted individuals.



SEALNet's projects are a colorful blend of service, leadership, and culture. Equal emphasis is put on both service and leadership: Through leadership training sessions, members learn how they can make a change in their community; and through serving the community, they put their leadership skills into practice.

## How it *works*

### Project Leaders

For each project, two or more co-leaders together define its direction and oversee its execution.

### Core Team

Core Team are the project members who work in the functional teams of a project, including logistics, finance and program. Core team members are instrumental in the success of a project.

### Mentors

Mentors are typically international university students with knowledge or expertise in fields related to the project's mission. Together with the co-leaders and core team, they play a crucial role in planning, leading, and executing the project.

### Mentees

Usually local high school students, mentees are the participants of the project who are paired with a mentor who guides them through their leadership journey. They help implement the project in the community. By the end of the project, they are empowered to step up as leaders and sustain the project's mission.

### Professional Mentors

Professional Mentors are experienced SEALNet leaders (those who have organized SEALNet Projects or YLS) who provide the project leaders with advice and support.

# OUR PAST *Projects*



**2005**  
—

Vietnam

**2006**  
—

Vietnam  
Cambodia  
Thailand

**2007**  
—

Vietnam  
Cambodia  
Thailand  
Philippines  
Indonesia

**2008**  
—

Thailand (2)  
Vietnam  
Malaysia  
Indonesia

**2009**  
—

Cambodia (2)  
Indonesia  
Laos Malaysia  
Philippines  
Thailand  
Vietnam

**2010**  
—

Malaysia  
Philippines  
Thailand  
Vietnam (2)

**2011**  
—

Indonesia  
Philippines  
Singapore  
Thailand

**2012**  
—

Cambodia  
Philippines (2)  
Singapore  
Vietnam

**2013**  
—

Cambodia  
Philippines (2)  
Vietnam

**2014**  
—

Brunei  
Malaysia (2)  
Vietnam

**2015**  
—

Cambodia  
Vietnam (2)

**2016**  
—

Cambodia (2)

**2017**  
—

Cambodia  
Myanmar

**2018**  
—

Cambodia  
Vietnam  
Indonesia  
Philippines

**2019**  
—

Brunei  
Vietnam





# Our Programs

## *Youth Leadership Summit*

**Building and connecting the next generation of Southeast Asian leaders.**

Every summer, SEALNet organizes the Youth Leadership Summit (YLS), a week-long program focused on leadership training in the context of Southeast Asia. **We are looking for aspiring young leaders who have a desire to see change happen, and an idea to make it happen.** Upon applying, participants are required to submit a proposal for a project contributing to Southeast Asia's development – our goal is that by the end of YLS, they are equipped with the necessary mindset and skillset to turn their proposal into reality.



## A platform for personal, ethical growth

We believe that **Service and Leadership go hand-in-hand**, meaning that Leadership must be built alongside, and based on a strong basis of ethical values that strives towards helping others. YLS participants will be encouraged to look to Southeast Asia and identify imminent community issues that call for alleviation; and to reflect on themselves, develop thinking approaches that are well-rounded and compassionate.

## After YLS

Many YLS participants return to SEALNet in the following years to serve as members of our executive teams, YLS organizers, or pursue their initial project proposals and step up as Summer Project Leaders to directly make changes in Southeast Asia. We have seen YLS participants of various nationalities and cultural differences come together in a joined effort to initiate change in their home countries, proving that **YLS truly is fulfilling its mission: building and connecting the next generation of Southeast Asian leaders.**

## Past YLS'

**YLS 13:** Held in Singapore at National University of Singapore

**YLS 15:** "Empowerment & Friendship" in Hanoi, Vietnam at RMIT University Vietnam

**YLS 16:** "Sustainable Service Leadership" in Singapore at Anderson Secondary School

**YLS 17:** "Change is You" in Bangkok, Thailand at Thammasat University

**YLS 19:** "Your Impact in the Making" in Phnom Penh at American University of Phnom Penh & Raintree Cambodia

## A training ground for building effective leaders

The program is dedicated to helping participants **maximize their abilities and discover their leadership style** through activities focused on leadership empowerment, needs analysis, facilitation and management, conflict transformation, consensus decision making, action planning, and many more.

## A forum for international and intercultural collaboration

YLS opens the door to neighboring Southeast Asian countries, allowing participants to connect and collaborate with their counterparts from across the region. **YLS initiates a dialogue for participants to share insights from their own cultures and gain new perspectives on an international level**, building a generation of leaders who see each other from the viewpoint of understanding and unity.

# SO, WHAT IS YLS?





# Our Programs

## Clubs and Chapters

### Clubs

SEALNet has a number of city-based clubs in Southeast Asia, and formerly university-based chapters in different parts of the world, established and facilitated by our alumni to promote the spirit of Service Leadership in their local communities.

**These clubs and chapters facilitate alumni reunions and leadership training programs, carry out their own service projects, or serve as sustainability agents of our Summer Projects.**

### Current Clubs

SEALNet Club Cambodia  
SEALNet Hanoi Club  
SEALNet Vietnam Club  
SEALNet Club Philippines

### Chapters

Over our 15-year-long journey, we have formerly had three university chapters at Stanford University, the National University of Singapore, and the Massachusetts Institute of Technology – in fact, SEALNet started out as a student group at Stanford University. Many of our alumni, including a number of Project Leaders, Board Members and other prominent leaders within the organization began their SEALNet journey as members of these chapters. Having actively contributed to the organization as well as served their purpose of building service leaders over their course of operation, they are currently inactive.

